## **DT2-Downtown Dutchtown Business Association Membership Form**

Sign up for:		
\$25 Level - Individuals only— No Business Members \$50 Level \$100 Level \$200 Level \$300 Level \$400+ Level		
Name		
Business Name, if applicable		
Address		
City State Zip		
Email Address		
For our Business Directory:  Website:		
Email:		
A short statement about your company:		

### **Benefits of DT2 Membership**

At the \$25 Individual Member level:

- DT2 Online Newsletter
- Admission to DT2 Events such as Business After Hours

At the \$50+ Business Member level:

- All of the above
- Listing in the DT2 Business Directory online and print
- Highlighted or mentioned in DT2 event promotions
- Eligiblity for DT2 business loans
- Discounts to area businesses

Method of Payment	<b>Date</b>
☐ Check #	☐ Cash
☐ Visa ☐ MasterCard You may also join online using www.dt2stl.org	☐ AMEX ☐ Discover g your <b>credit card</b> or Paypal at  Exp. Date:
Credit Card #  Billing Zip (We cannot process w	vithout this)  3 digit sec #
Signature	
am interested in helping w	vith the following committee:

\_\_ Organization \_\_ Marketing & Promotion \_\_ Appearance \_\_ Business & Building Development \_\_ Community Safety







# How you can help

There are three ways you can help:

- I. Join DT2. There is strength in numbers. Your membership counts at any level! Even if you can't participate in any other way, your membership and your membership fees help us accomplish our goals.
- 2. Actively participate in a committee that interests you to help make our neighborhood better.
- 3. Tell your friends about your efforts to revitalize our community. Send them to our website: www.dt2stl.org, spread the word!

The difference is you

Whether you are an owner-occupant, a landlord, a business owner or a resident in the Dutchtown neighborhood, **you** have an investment to protect and to nourish.

Only by banding together and focusing on developing our neighborhood, in an organized way, can we truly make an impact and effect positive change. Individuals simply cannot accomplish what a determined group can.

Downtown Dutchtown is poised to realize the revival of both residential and commercial development. It won't happen by itself or by waiting for someone else to do it for us. It has to be done by those of us who live, work and have investments here. But we'll all be the ones who benefit!

#### **Our Mission**

Ask us what the mission of the Downtown Dutchtown Business Association (DT2) is and the answer is three simple points: We want to help existing businesses be more successful, actively recruit appropriate new businesses and improve property values. The result will be an improved neighborhood for all of us who live, work and play here.

#### Planning for Dutchtown's success

DT2 is an all volunteer organization, made up of a Board of Directors, an Organization Committee and 4 Teams: Marketing & Promotion, Neighborhood Appearance, Business & Building Development, and Community Safety.

We are actively looking for volunteers to serve on each of these committees.

**Organization...**involves getting everyone working toward the same goal and assembling the appropriate human and financial resources to implement a revitalization program. *Major projects: Membership & Fundraising events*.

**Community Safety...** will enable us to take responsibility for providing a safe environment for our customers, our employees, our tenants and ourselves. *Major projects: Security Lighting, Business District Communications* 



**Marketing & Promotion..** sells a positive image of the district and encourages consumers and investors to live, work, shop, play and invest in the area. *Major projects: Public Relations and Marketing events*.

**Neighborhood Appearance...**means getting DT2 into top physical shape. This is where the designer in you can really shine! *Major projects: Streetscapes and Storefronts*.

**Business & Building Development..** Helping existing businesses reach more customers, more effectively. Productive use of existing buildings strengthens our community's assets while expanding and diversifying our economic base. *Major projects: Business Development & Recruitment of appropriate businesses* 

Who says YOU can't make a difference in the neighborhood today? Please join us and good things WILL happen.

Join today!

