DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING

MINUTES

April 23, 2020 5:30 p.m. CST, Via ZOOM/GTM

- 1. Call to Order
- 2. No Minutes from February meeting from Michael yet. No Meeting held in March due to pandemic
- 3. Secretary's Report no mail
- 4. Treasurer's Report
 - a) Financial Statements Accounts payable of \$11,421, Total equity of \$ 164,635.00.
 - b) Expenses Campbell Security- Did not stop patrols in March, so we have another bill from them. Stevie has spoken with them now. thru 4/16.
 - c) Metro Sweeping, not working right now), reimbursements (Stevie security event, Stephen door tags)
 - d) Budget for 2020-2021
- 5. Committee Reports & Group Discussion
 - a) Safety & Security Stevie Limmer We have officially stopped Campbell Security patrols. (4th email) We are NOT paying them anymore. What do we want to spend our money on? Marketing? Camera program?
 \$29K is left in budget.

John Chen suggested: A. Our own Security Camera network along the CID footprint (ex: S Grand 3 cameras for \$17K) Capital improvement PLUS ongoing maintenance B. A feasibility study for the use of Drones to do a patrol on a prescheduled path, in lieu of police patrol. Put out an RFP for safety in general and this may be part of it. Technology startup to address it for affordability. Assign to committee. Discussion:

- Deterrence of Crime and fill with Positive Events is a better approach
- We don't have the money to spend effectively
- Spend \$3000 a month in more productive ways
- Crime is the 5th leg of Urban Main
- b) Maintenance & Beautification Tony Duncan- For this year's budget:
 - a. Work with Operation Brightside again \$1000 budget, get more volunteers, tie in w a public event
 - b. Leave trash pick up the same
 - c. Graffitti: Brightside & CSB are supposed to remove but not working now. Have the porters do it. Hire special company do it- lots of companies in St Louis do it. **ACTION**: Nick find out when Brightside will be active, find out who and how much it will cost to hire it out.
- c) Marketing & Development Nick Findley new chairperson after Stephen
- d) \$2000 for events after pandemic, \$1000 for Nick, \$1000 printing, \$100 website maintenance, \$1000 Camera network, \$500 yard signs. To what degree do we want to support other events in the neighborhood? All are in support of spending some extra in the neighborhood once things open up again.
- 6. Old Business

-Capital Improvement RFP – Hoping to get ideas from the Urban Main Steering CommitteeGrowth Manager (GM) for -Urban Main - Tabled for now because of Covid . Priorities for our budget will be Security and Capital improvements. -Expand CID on Louisiana- process- no answer from SLDC

-Stephen moving, leaving Board- need replacement

7. New Business

Urban Main- may have some new marketing pushes coming. DTCID is flexible with budgeting. Transcribing meetings - all were in favor of researching.

- 8. Action Items
 - ALL: Gather names for good board prospects
 - Nick: find out when Brightside will be active, alternatively, find out who and how much it will cost to hire it out.
 - Stevie/Nate: After first of fiscal year: If Campbell security wants to present, have them come to meeting WITH police with any new proposal. Cost:benefit has not been there in past contract.
 - Michael: will send out February Minutes by April 24th for Board vote
 - John Chen: research cost of Zoom transcription service
- 9. Open discussion of other topics for board consideration.

Adjournment Meeting adjourned at 6/26 and next meeting – May 28, 2020 5:30 pm at NIC STL

Link to April meeting