

**DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
February 22, 2018**

The Board of Directors ("Board") of Dutchtown Community Improvement District (the "District") held its monthly meeting on February 22, 2018 at 5.30 PM CST at Urban Eats Café, 3301 Meramec, St Louis Mo 63118

Attendance:

Directors present: Ashley Raineri, Chairperson, Caya Aufiero Secretary, Stephen Bruce, Vice Chairperson, Brandon Jacobson, Treasurer, Tony Duncan

Directors absent:

Directors excused: Stevie Limmer

Guests present by invitation of the Board: Kimberly McKinney, CEO of St Louis Habitat for Humanity and Michael Powers, STL Habitat RE Dev Mgr

Open to the public:

Call to Order

Chairperson Ashley Raineri called the meeting to order at 5.45. Caya Aufiero acted as secretary. Ashley announced that a quorum of the directors was present, and that the meeting, having been duly convened, was ready to proceed with its business.

Approval of Minutes

Minutes from the January Meeting were read. Correction of \$550.00 was noted for the Smith Amundson invoice disbursement. Upon a motion duly made, seconded and unanimously carried, minutes were approved as amended.

Secretary's Report

- PNC Mail related to the new bank account was received along with another \$694.00 installment of tax monies payment for our CID.

Treasurer's Report

- Draft budget due to BOA by 4/1/18, so all committee chairs need to come to February meeting with proposed budgets.
- To date we have received a total of about \$70, 367.00 of our estimated \$86,000.00

Committee Reports

Safety and Security Committee – Stevie Limmer, Chair - Regular meetings on third Thursday of Month at Crusoe's, 5.30 PM

- The Board felt we should go with the Committee's proposed (3) 3 hour shifts/week at \$41,200 annually, Shifts will most likely be weekends. Camera program to be deferred to a second phase. John Chen would like to be included in "Eyes on the Street" camera discussions.

Maintenance & Beautification- Tony Duncan, Chair- Regular meetings - first Thursday of Month at Tony's office, 4527 Virginia, 5.30 PM

- Tony presented Committee's plans for moving old cans, installing 39 new trash cans. \$10K for emptying, City will donate \$80K for use in purchasing new cans. Tony will consult with Rachel Witt from S Grand CID on effectiveness of design. Tony will send Caya the proposal.

Marketing- Stephen Bruce, Chair- Regular meetings - 2nd Thursday of Month at UE, 5.30

- A total of \$10,000 total earmarked for marketing : \$5,000 for general marketing/printing, to cover such items as Pole Banners, Postcards Business Cards, Sidewalk signs, House Flags, and \$5,000 for Event marketing.
- Weekly Downtown Dutchtown MarketPlace event at the Feasting Fox/Gretchen Inn. We are willing to earmark some money and time to help promote. Depending on the organizers promotion and success of the event, we will be willing to help more with it. (Phone conversation after meeting: Marty Luepker says it has been pushed to starting closer to May. Caya suggested it be launched to coincide with Strangefolk's PotionParty event April 28. Marty said that sounded very doable and like it would be a great plan.)

Budget Summary: The current allocation also has about \$4500 for administrative (insurance, legal, general supplies) and brings us to about \$66,000.00 leaving \$20,000.00 in reserves. We will pass the full budget at our March meeting, ready to submit to the city for approval April 1, 2018.

Old Business

1. Director replacements: Corey Hong has declined to serve. We extended an invitation to Kimberly McKinney of Habitat
2. Have not heard back from Trailnet about the Bike Tour and Blessing/St Mary's

Action Items

1. Ashley & Caya to contact Trailnet RE: Blessing & Bike Tour
2. Ashley to follow up w St Mary's RE: Picnic

Adjournment and next meeting

- There being no further business to come before the meeting, upon a motion duly made, seconded and unanimously carried, the meeting was adjourned at 6.56 p.m. Missouri time.
- The next meeting of the Dutchtown CID board will be Thursday, March 22, 2018, 5:30 pm at Urban Eats

Minutes submitted by Caya Aufiero, Secretary of the Board