

**DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
July 23rd, 2020**

The Board of Directors (“Board”) of the Dutchtown Community Improvement District (the “District”) held its monthly meeting on July 23rd, 2020 at 5:36pm at the Neighborhood Innovation Center, 3207 Meramec, St. Louis Mo., 63118 .

Attendance

Directors present: Brandon Jacobsen, Caya Aufiero, Tony Duncan, Stevie Limmer LaChance, La Gwenda Sims, Fadumo Hassan, Michael Powers (via Zoom)

Directors absent: none

Directors excused: none

Guests present by invitation of the Board: John Chen, Nate Lindsey (via Zoom)

Open to the public

Call to Order

Chair Brandon Jacobsen called the meeting to order at 5:36pm. Nick Findley acted as secretary. The Chairperson announced that a quorum of the directors was present, and that the meeting, having been duly convened, was ready to proceed with its business.

Approval of Minutes

Nick Findley submitted minutes from the June meeting. Caya Aufiero moved to approve, seconded by Tony Duncan. All in favor, the motion passed.

Secretary’s Report

While Michael Powers has taken over the role of Secretary, Caya Aufiero continues to receive mail at the Neighborhood Innovation Center, and has also had email correspondence forwarded to her from prior Chair Ashley Raineri. The email forwarding issue will be addressed by Caya. Notable correspondence received included a notice to file a financial report by December.

Treasurer’s Report

Brandon Jacobsen is working with John Chen and Stevie Limmer LaChance to get updated versions of QuickBooks. The bank balance as of 6/30/2020 was \$137,974.99. Payments were issued in July to A Big Difference Signs for Dutchtown Proud signs (\$270) and Downtown Dutchtown for Movie Night sponsorship (\$1000). Money has been set aside to pay for space rental at the Neighborhood Innovation Center and for salary for the Dutchtown Growth Manager to be hired.

Committee Reports

Maintenance and Beautification, Tony Duncan, Chair

On Tuesday, July 28th, an event will be held on Meramec Street to introduce the new tables, chairs, and umbrellas purchased for the district. Participating shops will offer special sales and the new tenants of the Urban Eats Food Hall will be offering a sneak preview of their menus. The event will run from 5:30pm to 7:30pm. There was discussion

of possible channels (press releases, etc.) to generate additional buzz for the event. Volunteers are needed to help set up the event.

The Beautification Committee has worked with the Marketing Committee and outside consultants to develop a storefront improvement plan for the Tawakal Halal Store on Meramec to be used as a template for affordable storefront improvements throughout the district.

Marketing and Development Nick Findley, Chair

Efforts mentioned previously by Tony Duncan were taken up in conjunction with the Marketing Committee. Nick Findley designed posters and flyers for the July 28th event and produced online content for the event. He also designed a large banner for the Tawakal storefront project.

Some of the new tenants at the Urban Eats Food Hall will be opening on August 1st. This will be a good marketing opportunity as we'll have many visitors from outside the neighborhood.

Safety and Security Brandon Jacobsen, Chair

Safety Committee meetings will be held monthly on the third Thursday at 6pm at the Neighborhood Innovation Center. At July's meeting, ideas such as improved lighting, assessing the needs of trouble spots, and addressing perceptions of crime were discussed.

A group of neighbors on Virginia Avenue have formed an informal block club. Attempts to help them organize cleanups and block parties will be made in the fall.

Old Business

Campbell Security dispute

The last formal communication with Campbell Security was the receipt of a contract for January through June. The contract was never signed. Campbell has been paid through 4/17/2020 but they are demanding additional pay for services through May, although it was requested that they end service in February. Nate Lindsey will draft a refusal to pay letter.

CID expansion on Louisiana

Discussion with residents of the 4200 block of Louisiana continues.

Movie Night

The CID has sponsored the Dutchtown Movie Night summer series of events. The next event is Saturday, July 25th. All necessary volunteers are in place. Everyone is encouraged to attend.

UrbanMain

Six or seven applications for the Dutchtown Growth Manager position have been received. The hiring committee will begin reviewing applications and interviewing

applicants very soon. They will also discuss hiring best practices with Missouri Main Street Connection.

The UrbanMain Steering Committee held their first meeting via Zoom. Missouri Main Street Connection plans to visit on September 14th. Anyone who can is encouraged to make themselves available.

New Business

Cameras at Virginia and Meramec

Due to ongoing issues near the intersection, it is suggested that we revisit the possibility of having cameras installed at Meramec and Virginia and possibly elsewhere in the CID. The cameras would feed into the city's Real Time Crime Center. The city has suggested very expensive equipment that could not be installed in the interior of the CID due to the lack of fiber optic infrastructure. The South Grand Business District has had success circumventing those requirements. They will be consulted for advice. John Chen will collect additional data to be used in drafting a Request for Proposals.

Cure Violence

Local organization Employment Connection has been appointed to manage the Cure Violence initiative in Dutchtown. They will operate out of the lower level of the Neighborhood Innovation Center beginning on August 1st.

Action Items

Caya, Stevie & Brandon: Arrange mutual time to go to PNC bank to Update signatory Cards, Get Credit cards for Chairpersons/Officers as needed.

John Chen: Collect data RE cameras and from S Grand

Nate Lindsey: Draft Campbell Security Letter.

Advise next steps for completion of installation of new Board Members

Next Meeting and Adjournment

The next meeting of the Dutchtown Community Improvement District Board of Directors will be held on Thursday, August 27th, 5:30pm at the Neighborhood Innovation Center. Caya Aufiero moved to adjourn the meeting, Fadumo Hassan seconds the motion. All are in favor. The meeting is adjourned.

Minutes submitted by Nick Findley