

DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES



January 24, 2023

The Board of Directors (“Board”) of the Dutchtown Community Improvement District (the “District”) held its monthly meeting on January 24, 2023 at 5.30 PM CST the NICstl Building, 3207 Meramec St Louis, MO 63118

Attendance:

Directors present: Caya Aufiero, Michael Powers, Sal Martinez, Fadumo Hassan, Stevie LaChance

Directors absent: None

Directors excused: Ann Smart

Guests present by invitation of the Board: Dwayne Nelson, Rick Ruderer

Public: Adina O’Neal, newly elected VP of Dutchtown Main Streets, Justin Wilke, resident, Michael McLemore, Campaign Manager for Daniela Velazquez

Call to Order

Chairperson Caya Aufiero called the meeting to order at 5.40 and acted as secretary. Caya announced that a quorum of the directors was present. Ann Smart was out of town and Caya would take minutes. Caya welcomed the guests.

Approval of Minutes

Upon a motion duly made, seconded and unanimously carried, November 2022 minutes were approved as written.

Liaison Report

Stevie Limmer Lachance said she had just posted a summary report of the January 2023 DMS meeting on Teams, but we had no report to review for the meeting. We were having a hard time hearing her due to technical issues. Going forward, as with all Board Reports, the monthly Liaison Report forms need to be provided to the chair for distribution in advance of each DTCID Meeting, and uploaded to Teams at that time. All Board members should be tagged on Teams so they can easily access them as well.

Secretary’s Report

Ann Smart was out of town. The only mail received was an emailed Collector of Revenue Report which Caya forwarded to our Treasurer Stevie and Laura Dalpiaz, at LEM Business Solutions, accounting firm

Treasurer’s Report

Stevie attempted to read the treasurer’s report, but her technical issues prevented it. The Board had copies in their email and on Teams. Caya read the numbers from the provided info. Treasurer’s report: Balance Sheet \$298,110.6, Profit & Loss \$121,800.00, PNC Checking \$260,247.75 Provided by LEM business Solutions.

Old Business

- a. Meramec Menagerie Holiday Event - Rick Ruderer reported that there were 6 different businesses participating with the walking petting zoo day and about 20 different animals. With only about 4 weeks to organize and promote the event, organizers calculated they brought about 250-300 attendees to the shopping district which were mostly families with children. Informal feedback from DTCID Board members was that people really enjoyed the event and the animals. It was an overall asset to the district but needed more time for preparation, buy in by stakeholders and promotion to the public. Rick asked to repeat the event next year and requested an increase in

funds since he said all the funds went to pay the animal providers. Caya referred him to the Dutchtown Main Streets Board to make his proposal since the event falls under their committees, even though the funding comes from DTCID.

- b. Swearing in Status update – All our Board members have received their letters from the Mayor and need to make their appointments ASAP with the Register to be sworn in.
- c. New Board Candidates- Upon a motion duly made, seconded and unanimously carried, Janessa West was approved to fill LaGwenda Sims' term on the Board, through July 2025. Upon a motion duly made, seconded and unanimously carried, Dwayne Nelson was approved unanimously to sit on the Advisory Board.

New Business

- a. Advisory Board- Ann Smart and Caya Aufiero have been reaching out to build the DTCID Advisory Board, which is limited to 4 Members. There are 3 reasons for an Advisory Board:
 - i. Be the CID advocates to the public about our work
 - ii. Be our eyes & ears in the District, to bring information back to the Board
 - iii. Be a feeder system for the Board Director seats

We have reached out to several people/businesses in the District to serve on our Advisory Board: Ted Greenfield - GCI Flooring- Meramec Street- *Available*, Molly Pehle - Sign of the Times Tattoo - Virginia Avenue- *Available*, Dr Chad (Chadalawada) - Medwin Primary Care- Meramec Street -*Has not responded yet*, Merbs Candies- Taylor Bearden - South Grand (North) - *Has not responded yet*

- b. Treasurer Resignation- Stevie Limmer Lachance submitted her resignation as treasurer and Caya thanked her for her service.
- c. Board Approval of new Treasurer- Upon a motion duly made, seconded and unanimously carried, Janessa West was appointed to serve as Treasurer. ACTION ITEM: Stevie & Janessa need to meet to hand off physical items ASAP. Janessa should set a time to meet with Laura of LEM.
- d. There were no budget requests from DMS. Adina said the DMS Board was not aware they were supposed to submit them this month. They will be meeting Tuesday 1/31 and should have them for the DTCID February meeting. Going forward we let Adina know DTCID needs to receive requests at the January Board Meeting.

For the good of the District

- New Business Beignet All Day will be opening in the Food Hall 2/1/23.
- We were all invited to a DOCY Event at Thomas Dunn Friday, 1/27 6-7.30 PM by Sal Martinez
- We were all invited to Your Place Diner for Dwayne Nelson's Birthday, Saturday 1/28
- Wanderful, a women's Travel organization, holding a free Galantine's day event at the Wink Annex Saturday 2/11, 11-1 PM

The next meeting – Will be held on **February 28, 2023** (4th Tuesday of each month) The meeting will be open to the public at the Neighborhood Innovation Center (NIC STL) 3207 Meramec, 63118 & online at <https://dutchtownstl.org/cidmeeting>

Adjournment- Upon a motion duly made, seconded and unanimously carried, the meeting was adjourned.

Minutes submitted by Caya Aufiero