DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING

MINUTES DATE: 2/27/24

Attendance:

Directors present: Caya Aufiero, Dwayne Nelson, Michael Powers, Fadumo Hassan, Ann Smart (via

Teams)

Directors Absent:

Directors Excused: Mel Brockley, Molly Redmond,

Guests: Shawn Stokes, Dallas Adams- DMS, Rick Ruderer, Tasha Smith- DMS

Call to Order: Caya Aufiero Called the meeting to order at 5:35pm and announced a quorum was

present

Guests were introduced

Approval of previous board minutes: There were no minutes for January. The person who was taking minutes for us has left the area without turning them in.

Secretary's Report: Collector of Revenue Reports are going straight to our accountant LEM Business Solutions

Treasurer's Report: Laura Dalpiaz: P & L- Total expenses YTD 90,970.03, Balance Sheet Total-275,320.23 & Bank Statement -226,676.29

Guest Presentation: Rick Reported on the Merry Menagerie event in December. The event came in a bit over budget but Rick got an extra sponsor. Rick said all businesses on the street were notified about the street closing, tho there was some talk that perhaps some were not. We talked about making sure businesses were invited/welcomed to participate. People really loved the event in general and felt it was a great addition to the neighborhood. The only 2 concerns raised were advertising well in advance and more, and someone asked whether the animals were well treated. Rick said he could guarantee they were all from animal organizations who cared for their animals.

Old Business:

- a. Business Member Surveys Since the project was delayed from last year and we are coming on to our next budget cycle, an Email survey was sent out to the business list we had on hand to get some kind of feel for what people would want. We asked for a response prior to our 3/20 event. Dwayne asked if we couldn't do a door to door or additional mailer. That was tabled due to short time.
- b. Annual Draft Budget Report due to BOA Due 4/1/2024

- c. 2024-2025 Grant Requests are delayed due to DMS misunderstanding of deadlines. They are meeting on 3/11 and will deliver grant requests to us after that.
- d. DTCID Member Happy Hour Report- Mel, Ann & Caya- Caya reported since neither Mel nor Ann was present- March 20, 6-8, Volunteers needed before and during the event.
- e. DTCID Board Budget Meeting- will have to find a new meeting date via doodle since the DTMS grants are delayed.
- f. Virginia Pocket Park: Marty Luepker Fund- Money from the CID bank acct distributed, social media post on 2/2/2024 showing Sue Luepker giving check for Val garden to DTCID & DTMS

New Business:

a. 2024 Annual Main Street Conference, Birmingham AL- May 6-8, \$465 Early Bird before March 11 was discussed- no one expressed an interest in attending.

For the good of the district:

Action Items:

Next meeting:

1. Adjournment and next meeting March 26, 2024 (4th Tuesday of each month) The meeting will be open to the public at the Neighborhood Innovation Center (NIC STL) 3207 Meramec, 63118 & online at https://dutchtownstl.org/cidmeeting

Meeting closed at 6:45pm.

DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT

3207 Meramec Street, St. Louis, MO 63118 https://dutchtownstl.org/cid Minutes submitted by Vincent Mercurio