



**DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING
MINUTES**

DATE: November 26, 2024

Attendance:

Directors Present: Caya Aufiero, Mel Brockley (via Teams Meet), Dainielle Fox, Michael Powers (via Teams Meet),

Directors Excused: Dwayne Nelson, Ann Smart

Directors Absent: Fadumo Hassan

Guests: Tiffany Minx (CID Advisory Board), Hannah Clemens (practicum student with DeSales), Shawn Stokes (legislative assistant for Shane Cohn, Dallas Adams DTMS, via Teams Meet) Wally Rebmann (Sign of the Times Tattoo) John Chen (NIC/Safety Committee) Patty Russell-Kingsland Court, Julia Blanchard Merry Menagerie

Call to Order:

Caya Aufiero called the meeting to order at 5:38 pm and announced a quorum was present. Introduction of board members to guests:

Approval of previous board minutes:

Michael moved to approve previous board minutes and was seconded by Dainielle Motion unanimously carried.

Secretary's Report: Ann Smart

1. Received report from Collectors of Revenue.
 - a. Forwarded to Treasurer (Dainielle) and Accounting Firm (LEM).

Treasurer's Report: Dainielle Fox

1. Financial Statements – Treasurer's Report, Balance Sheet, Bank Statement
 - a. Net Operating expenses: \$17,375.56
 - b. Total Assets: \$275,934
 - c. Bank balance of \$249,964.08.

New Business:

1. Discover Dutchtown Report- John Chen
 - a. NIC STL in partnership with DTCID
 - b. Funded up to \$5000. NIC has done spotlights for businesses.
 - c. Pilot program due to limited timing. Won't be able to involve every business. It is the businesses in the 3 commercial business: on Meramec. Each week, a few businesses will be rolled out. Small business Saturday is this Saturday, November 30th. Encouraging



members to “make an adventure”. There are a lot of businesses on Meramec participating and several businesses

- i. Receive posters, stickers, business owners guide, passport, FAQ, and all of this is downloadable. The public can print or pick up a passport

- d. www.discoverdutchtown.org

- e. Testing out the turfhunt app that you can use to check into the individual businesses. Participants can go in and take photos in spots to earn points- similar to a “scavenger hunt”. Yard signs have been distributed and banners have been hung.
- f. This has been submitted to Explore Saint Louis, Riverfront times, and will look at how much traffic is being generated outside of the neighborhood. Prizes (Electronic devices, body cams, cameras, etc) will be given away at the Holiday Gala on Dec 11th. Some prizes will be gift cards purchased from participating businesses.
- g. Can add a Discover Dutchtown sign on the Kingsland Court Side

2. Winter Wonderland Gala Help

- a. Volunteers and Staff from Urban Eats working to put things in place. Additional help can be used, especially closer to the gala time (December 10th and 11th) Help putting together the “Twinkle Lounge”- Where people will sit to watch the fire spinner show while awaiting for the carriage rides on “Dutchtown’s Most Valuable Night”.
- b. Carriage Rides included (White horse and carriage), “holiday hunks”, Elves, and much more. CID Board members are coming for free.
- c. Gala doors at the loft open at 6pm, 5:30pm for carriage rides at the NIC.

3. Kingsland Court Trash Concerns

- a. Bingham apartments have become severely problematic. The dumpsters have been removed and there have been complaints to the city. There have been a ton of trash deposited in the alley ways, fires have been set, garages of neighbors have been burned as well.
- b. Shawn Stokes has contacted the NIS- Darius Redmond. There is a program in place but they have not been utilized on this case. Will partner with the environmental investment unit and a case can be built. Alleys-due changes in ownership-these alleys are for the homeowners to maintain. This is where Darius, the alderman, can provide the additional support to get this shut down. Can find other organizations like “Keep it Clean”-scheduling in February but will look in what can be done in December. Lots of



compounding service requests at once- entire block submitting the same request with the same picture. This can help us get something done. (EIU: environmental investigators unit),

- c. John requested to start a pilot to start something different related to trash-a way to address the problem. If the alley have the cameras and the footage or residents can report to put up a way to capture the acts with video and/or photo footage, then something can be done.
 - i. The neighbors have the cameras from Dutchtown.
 - ii. Kingsland court to follow up with Shawn Stokes

4. Banner & Metal Banner Discussion: Mel

- a. \$10,000 has been allocated to the Destination Mural over the last 3 years. The money was going to be reallocated to have the Destination Lampposts placed. Mel reached out to Kyle as she may be interested on these lampposts. Kyle has been working to get th banners funded so there will be 25 vinyl banners (not as much longevity as the metal) but they will be funded with another company. We should either hold on the metal ones or intersperse the metal ones with the vinyl ones. Mel can share across the updated version as they want our feedback on the vinyl lampposts. They want to hear our concerns and want to collaborate. If we want to allocate some of the money to sponsor businesses to put their information on some of these signs-this is a suggestion.
- b. Prior discussions with Shane informed that we need to ensure our banners are neutral.
- c. We need to determine if we are going to sponsor some signage or not.
- d. Mel will find out some additional information as we no longer have quorum to be able to determine.

5. Planters:

- a. Reallocation Plan: grand and entrance to Meramec and the others will be reallocated to Virginia. Will be moving next week and improved with artwork.
- b. Need to talk to John Shadley to get insurance on planters. (caya)

6. Merry Menagerie and Market: Sunday Dec 8th: 12pm-4pm- Julia Blanchard provided an update.

- a. Petting Zoo-Food-Shopping-Holiday Cheer, between Louisiana & Compton
- b. Nonprofit vendors are set up for Merry Menagerie. (Cowboy Critters, Critter Lane, Smooth's Critters, Nolan Petting Zoo, Three Sister Reptile Rescue)



- c. Posters will be printed tomorrow. Will be taping things around town there are poles. Requested to post in Business Districts, posted as an event on CID Dutchtown FB page, being shared on various neighborhood pages. Requested to add to the Dutchtown Next Door App by a resident.
- d. Julia will follow up on what is needed for inside space at the NIC.

Old Business:

- 1. A-Frames and Bistro Signage
 - a. 10 were purchased and there are two remaining.
 - i. Tasha Smith is requesting one and Sign of the Times requested them. Most were given out on Meramec as they were the oldest request.
 - ii. The Bistro Sets are not as popular. The A-frames are very popular.

Announcements:

Adjournment:

Meeting adjourned at 8:01 PM, Next meeting is **January 28, 2025** (4th Tuesday of each month) The meeting will be open to the public at the Neighborhood Innovation Center (NIC STL) 3207 Meramec, 63118 & online at <https://dutchtownstl.org/cidmeeting>

DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT
3207 Meramec Street, St. Louis, MO 63118 <https://dutchtownstl.org/cid>

Minutes submitted by Dainielle Fox