

## **DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING MINUTES**

DATE: January 28, 2025

### **Attendance:**

Directors Present: Caya Aufiero, Dwayne Nelson, Michael Powers, Fadumo Hassan, Dainielle Fox

Directors Excused: Ann Smart, Mel Brockley

Guests: Rob Carlson (Dutchtown Main Streets), Kyle Brantley (Design Committee Chair, Dutchtown Main Streets), Wade Collins (Gallery 7 Auctions), Shawn Stokes (Legislative Assistant for Alderman Shane Cohn), LaTasha Smith, (president Dutchtown Main Streets)

### **Call to Order:**

Caya Aufiero called the meeting to order at 5:41 PM and announced that a quorum was present.

### **Approval of Previous Board Minutes:**

Michael Powers moved to approve the November 2024 minutes as written. Motion seconded by Dwayne Nelson and approved unanimously.

### **Secretary's Report:**

- PO Box renewal confirmed as automatic.
- PNC bank statement received.
- Caya told the Board a correction was received from the State Auditor's office confirming that we actually made a timely submission of our annual financial report, contrary to a letter we received.
- Landscaping bill for planter relocation received.

### **Treasurer's Report:**

- Financial statements received late, requiring further reconciliation with budget projections.
- Preliminary review shows potential misclassifications in the beautification budget, appearing 300% over the projected amount.
- Further line-by-line review needed; Treasurer to coordinate with financial consultants.

## **New Business:**

1. **Nick Finley Payment Request:**
  - Request from Dutchtown Main Streets to cover \$2,000 (half of a \$4,000 contract) for marketing and website management services.
  - Motion by Michael Powers to approve the payment; seconded by Dwayne Nelson; motion carried unanimously.
2. **Gallery 7 Auctions – Letter of Support:**
  - Wade Collins requested a letter of support to expedite his conditional use permit for a retail and auction business at 3309 Meramec.
  - Motion by Michael Powers to issue a letter of support; seconded by Dwayne Nelson; motion carried unanimously.
3. **DOCY CID Sponsored Events:**
  - Anime Night (January 29, 2025, at NIC, 5-7 PM)
  - Life and Literacy Fun (February 26, 2025, at St. Louis Public Library, 5-7 PM)
  - Flyers reviewed; Dutchtown CID acknowledged as a sponsor.
4. **2025 Budget Grant Submissions:**
  - Reminder issued to previous Submitters: submission deadline February 28, 2025.
5. **Winter Snow/Ice Budget Addition:**
  - Discussion on equitable snow removal support within CID footprint.
  - Concerns raised about precedent setting, prioritization and communication.
  - Proposal to include structured funding and selection criteria for future budgets.

## **Old Business:**

1. **Merry Menagerie Event Report:**
  - Attendance estimated at 500-600 visitors.
  - Concerns about animal treatment addressed by event organizers.
  - Marketing efforts included social media, press releases, and distributed posters.
  - Future funding consideration for 2025.
2. **Planter Relocation & Beautification Efforts:**
  - Discussion regarding planter placements and maintenance concerns.
  - Proposal to revisit distribution strategy for greater district-wide impact.
3. **Banner / Metal Banner discussion- Kyle BL, Michael**
  - Discussion regarding vinyl Banner design, representation of all the neighborhood instead of only DTMS branding, discussion about including other neighborhood entities. Michael raised a number of issues with the product itself, and questioned spending public money on banners that would not be as economically viable.

- Requested DTMS find a date that we could meet with DSCC, Mt Pleasant, DTCID to discuss the Banners before making a decision. Kyle LB committed to providing some dates.

#### Next Steps:

Task	Responsible Party	Target Completion	Status
Financial reconciliation	Treasurer, Consultants	February 2025	In Progress
Issue support letter for Gallery 7 Auctions	Caya Aufiero	February 2025	Pending
Review 2025 budget proposals	Board	March 25	Open
Banner meeting date	Kyle LB of DTMS	February 2025	Open
Snow/Ice removal policy proposal	Board	Budget Meeting	Open

#### Adjournment:

Meeting adjourned at 7:52 PM. The next meeting is scheduled for \*\*February 25, 2025, at 5:30 PM\*\*, to be held at the \*\*Neighborhood Innovation Center (NIC STL), 3207 Meramec, St. Louis, MO 63118\*\*, and online at <https://dutchtownstl.org/cidmeeting>.