



## DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT BOARD MEETING

### MINUTES

DATE: February 25, 2025

#### Attendance:

**Directors Present:** Caya Aufiero, Mel Brockley, Dainielle Fox (via Teams Meet), Dwayne Nelson (via Teams Meet), Michael Powers

**Directors Excused:**

**Directors Absent:** Fadumo Hassan, Ann smart

**Guests:** April Morisson from DTMS. Adermanic assistant Shawn Stokes, LaTasha Smith DTMS  
VIA TEAMS remote

**Call to Order: 5:38pm with quorum**

#### Approval of previous board minutes:

Mel moved to approve minutes, seconded by Dwayne, motion passed with yeas and Mel abstained

#### Secretary's Report:

1. Caya reports No mail

**Treasurer's Report:** Dainielle Fox did not receive the banking report and cannot login online but will send

1. Financial Statements – Treasurer's Report, Balance Sheet, Bank Statement
  - a. Some expenses were misallocated, into the wrong categories, so it appeared we were over budget in some categories that we knew we were not overbudget in. Dainielle and LEM are working on corrections
  - b. Prioritizing year to year reconciliation with accountant to prep for march budget mtgs
  - c. Bank balance of \$185,457.76
  - d. Received an unknown \$5k deposit today
2. No bills received for grants, attorney fees had piled up so they were paid out from July 2024
3. Mel moved to approve the treasurers report

#### New Business:

1. Wade Collin's Gallery7 Auctions ribbon cutting at 10am on Friday, call for attendees at 3309 Meramec.



2. Shawn Stokes on letters of support to the city -they should come from one central organization in the neighborhood
3. Michael on South Grand - New restaurant 4667 South grand where Banh mi so 1 was called Rios. Chicken and fish place, Michael will reach out to invite them to the cid meeting and community

#### **Old Business:**

1. Draft Budget Committee needs to meet in March in order to review grant requests and provide the final budget in May. Caya to link responses sheet as they are coming in.
2. Magnetize Campaign Materials - have the neighborhood survey call to action, headers for media and other branding assets- going to solicit neighborhood with mailers, flyers, and social media campaign. Mailing costs not covered by our contract with Magnetize - March 1st - April campaign and presenting feedback at the end at a board meeting
3. Banners follow-up with Kyle - trying to get more information and April reports that they are working on getting answers, Michael outlines the board of public service process for taking care of the equipment, sometimes business don't last 3 years, suggests that the meramec lights might not work because they are shorter, Michael is wanting to go 50 - 50 with businesses so that they have buy ins, Michael requests that some of the lampposts should be reserved for the metal signs. Latasha says the map won't be an issue and that its timing that might. Michael says not to underestimate the red tape with the Board of Public Service.
4. Metal signs, Michael Powers says that since the vinyl banners are happening seeing what we can do to complement them, Michael says the \$980 price for the manufactured and hung banners doesn't include design work, suggests we should use them for design
5. Danielle moved to support dtms vinyl banners at 50-50 support for up to \$4500, Dwayne seconded, all ayes, motion passes. Michael wants to propose that magnetize advertise the banner or some kind of outreach to ensure the success of the project.
6. Grants updates: no status reports, John Chen is the dtms point person for the facade grants program, but April is going to be helping
7. Dwayne requested to be sent the information about his CID liaison projects

#### **Announcements:**

1. Shawn Stokes business lunch at your place diner to connect with alderman on Thursday



2. 3/14 day at urban eats on 3/15 how to start a food business and 3/13 is after hours at Urban Eats.

**Adjournment:**

8 PM, Next meeting is March 25th, **2025** (4<sup>th</sup> Tuesday of each month) The meeting will be open to the public at the Neighborhood Innovation Center (NIC STL) 3207 Meramec, 63118 & online at <https://dutchtownstl.org/cidmeeting>

**DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT**

**3207 Meramec Street, St. Louis, MO 63118** <https://dutchtownstl.org/cid>

Minutes submitted by Mel Brockley